

Hi, It's Kevin here,

Recently I have been reminded several times that we all miss the blindingly obvious.

When I am not in the workshop fixing underwater kit, I can often be found on a river coaching canoe or white water kayaking. It was on a recent kayak trip that was not going quite to plan, that the 'blindingly obvious' was clear.

The leader of the group was concise about what they were expecting, but a total lack of participants carrying out those instructions demonstrated that the message wasn't getting through!

How many times have we been in this situation, when although the information is clear, maybe it is too detailed, resulting in us either switching off, or becoming overwhelmed and confused.

We all know about KISS, but it is often difficult to explain details simply.

When I get ready for a trip out on the water I tend to have a bit of a routine, it helps me to prepare all the right stuff for that trip, in the right order, every time.

Items are colour coded, while food & drink are always in the same bags. During my ritual on the last trip I was

'being helped'

As you can guess this delayed me slightly.

The person who was travelling with me was early and so I left behind a couple of the basics.

That created the necessity for a mad shopping spree on the way to the river the following morning!

Do you find that routines are really important and that getting disturbed (or helped) can upset the whole trip?

In the part of the UK I live we have extremely hard water, this results in large amounts of limescale being deposited around taps, sink outlets etc.

So when visiting a near friend I was surprised that there was not a drop of this crusty nuisance to be seen anywhere, I assumed they had installed a water filter, but no

How then I asked?

Well did I get that mirror effect...the answer was the same as I use when any UW photographer asks me how to keep salt build up from attacking their housing

"wash, rinse & dry!"

I must admit I felt a little foolish, but I did see the funny side.

More importantly these stories combined, made me realise that this could be a big stumbling block for some of my messaging.

- Set out a routine that works for you
- Keep your space & time required secure
- No matter what the task or instruction is, always..... Keep It Super Simple

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